



SOWELA

TECHNICAL  
COMMUNITY  
COLLEGE

# OPEN HOUSE AGENDA

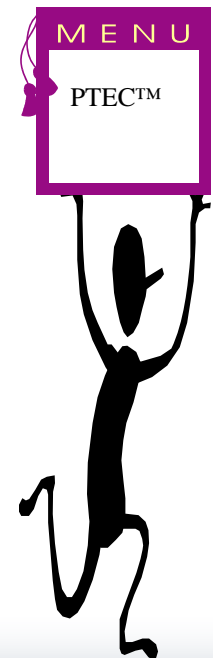
## SOWELA Technical Community College

Aviation Classroom Building

Friday March 23, 2007

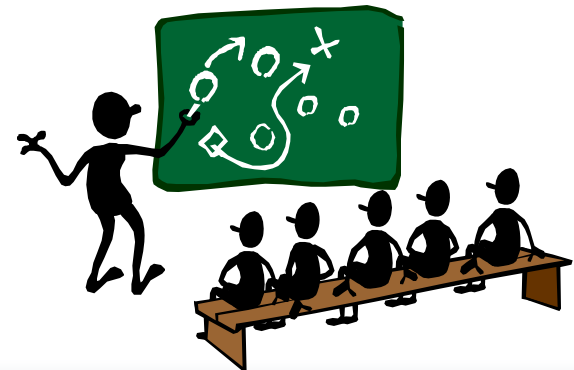
8:30-9:15	Welcome Introductions Greetings from Industry	R.B. Smith Participants Wayne Huckeba
9:15-10:00	PowerPoint Presentation “The Nature of Process Technology”	Clarence Hughes
10:00-10:30	Meet our Instructors	Phil Ward Cheryl Trahan Ernest Duhon
10:30-10:45	Break	
10:45-11:15	Report from our Students	Current Students & Graduates

11:15-12:00	Twenty Questions About PTEC™	TBA
12:00-1:00	Lunch <small>(steak, catfish &amp; shrimp)</small> Presentation by Industry Representative	Chef Heacock Larry Deroussel
1:00-2:00	Tour of PTEC™ labs	W.D. Fults Ronald Boullion
2:00-2:15	Surprise, Surprise!!!!	Dave & Clarence
2:15-2:30	How to Enroll	Nancy Joslin
2:30-3:00	Question & Answer Session	Participants
3:00-3:30	Wrap-up	Clarence Hughes



This Open House is made possible by an agreement between the Center for the Advancement of Process Technology (CAPT) and the Gulf Coast Process Technology Alliance (GCPTA) with funds provided by a National Science Foundation (NSF) grant.

# PTEC™ OPEN HOUSE FOR MATH-SCIENCE TEACHERS



Open House funded by a grant from  
GCPTA/CAPT

# Presented by :

Clarence Hughes, SOWELA Technical Community College  
Wayne Huckeba, CITGO  
Dave Conrad, SASOL



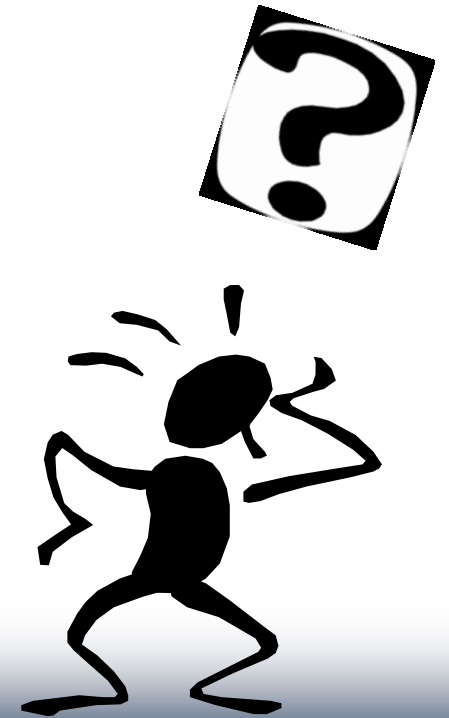
# WHAT WORKED

- Initial contact with the Superintendents
- Interaction with the Supervisors
- Personal letter to each teacher
- Hoof and Fin lunch
- Organization
- Personalized binders
- Industry personnel
- Entertainment
- Refreshments



# WHAT DID NOT WORK

- Failure to anticipate conflict
- Failure to follow up
- Failure to evaluate



# STATS

## ➤ Open House #1

➤ # Invited 23

➤ # Attended 23

## ➤ Open House #2

➤ # Invited 21

➤ # Attended 15



Average evaluation rating 4.85 out of 5.00

# PARTICIPANTS COMMENTS

- Getting to talk with PTEC™ instructors
- Binder of information
- Well organized
- Hearing from students/graduates
- Friendly staff
- Materials provided

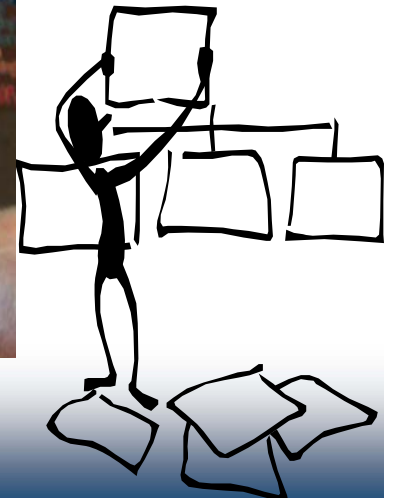


- Entertaining
- Fantastic lunch
- Tour of labs
- Would like field trip for students
- Would you come to our school?
- Can we become PTEC™ 101 teachers?



# KEY ACTIVITIES

- PowerPoint presentations
- Presentations by industry personnel
- Availability of Instructors



- Providing organized binder of material
- Entertainment



➤ Lunch

➤ Tour of Labs



# KEY LEARNINGS

- Accentuate the positive
- Eliminate the negative
- Sell top administrators with the value of PTEC™
- Focus recruiting efforts on teachers
- With this approach we will have key teachers in each high school who become recruiters for PTEC™



# INDUSTRY'S PARTICIPATION

- Larry Deroussel, Executive Officer, Lake Area Industrial Alliance
- Wayne Huckeba (CITGO)
- Dave Conrad (SASOL)
- Steven Hinton (Westlake Chemical)



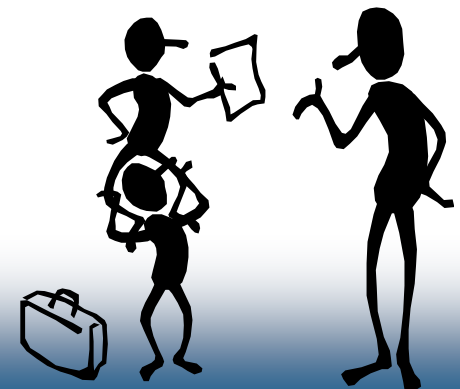
# FINANCIAL DATA

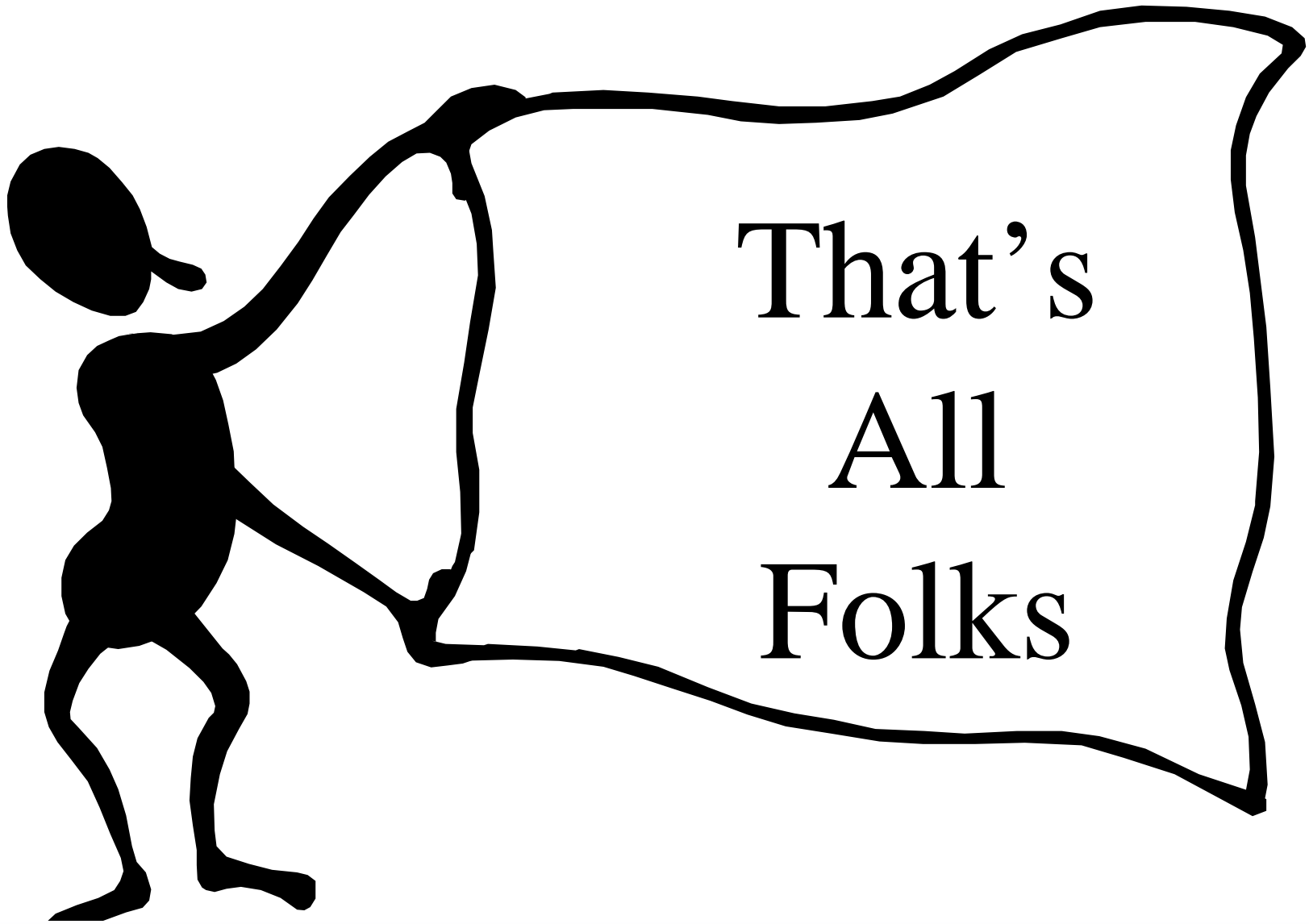
➤ Total amount of GCPTA/CAPT grant	\$3,100.00
➤ Total amount spent	\$1,047.91
➤ Amount returned to GCPTA/CAPT	\$2,052.09



# SUMMARY STATEMENT

- The key to having an effective Open House was to convince the Superintendent and Supervisor of the PTEC™ value. We are providing information about an occupation that will have a positive long-term effect upon many of their students. It will also provide a significant impact upon the economy of rural communities.





That's  
All  
Folks