



Gulf Coast Process Technology Alliance

News Release

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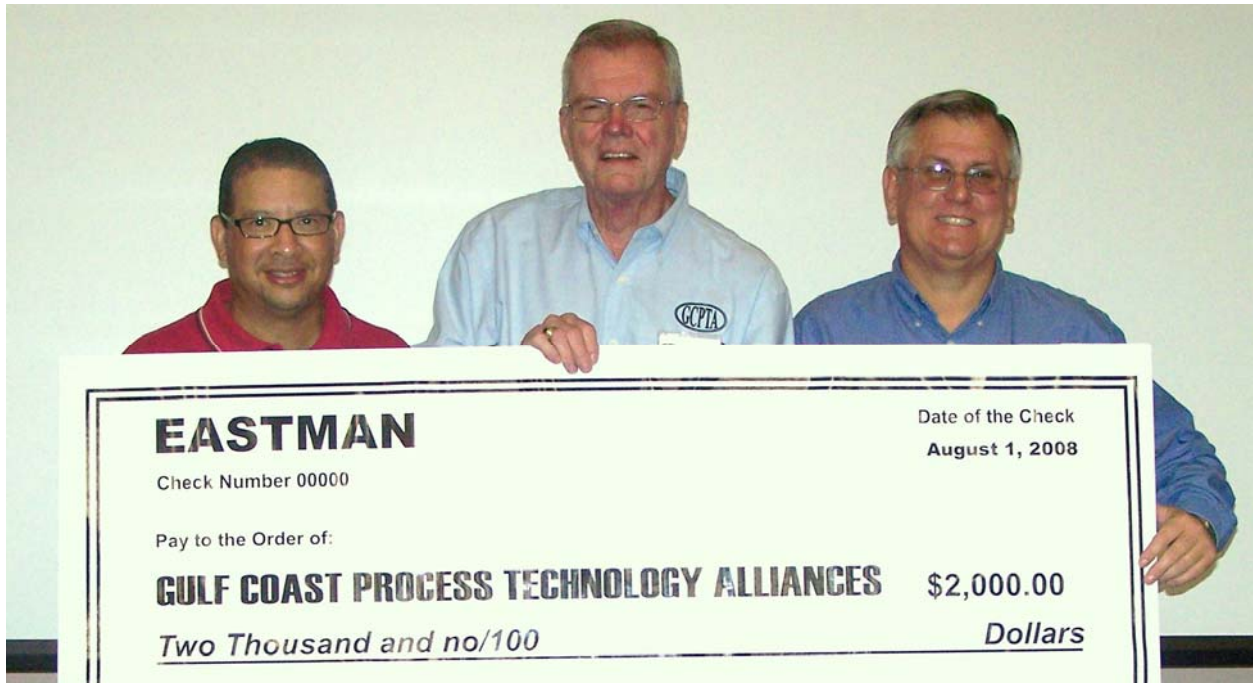
Eastman in Longview donates
funds to GCPTA for marketing

Pete Lamothe, manager of Learning Services for Eastman Chemical's Texas Operations, has presented a check for \$2,000 to the Gulf Coast Process Technology Alliance (GCPTA) on behalf of Eastman in Longview.

The funds are to be used in the public affairs campaign being conducted by GCPTA. Facing the shortage of trained technicians, companies for more than a year have rallied behind the GCPTA public affairs efforts to raise the awareness of career opportunities in Process Technology.

The Public Affairs campaign has produced a recruitment video, brochures, and flyers. Funds also have supported the Public Affairs' presence at Career and Trade Fairs and will be used to make improvements to the organization's website, www.gcpta.org.

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Pete Lamothe, manager of Learning Services for the Eastman Chemical Texas Operations in Longview, presents an oversized copy of a check to Harry Wood (center) of Hillsboro, TX, director of public affairs, and Steve Ames of Dayton, TX, president, both of the Gulf Coast Process Technology Alliance. The funds are to support the organization's public affairs effort to promote careers in process technology to persons throughout Texas, Louisiana and Mississippi.