



MEETING 7-27-2007

South Shore Harbor, League City, TX



- Summer Community Open House
- 6-20-2007 5:00-8:00pm
- DAVID CORONA



2007 Summer Community Open House ALVIN COMMUNITY COLLEGE



ALVIN COMMUNITY COLLEGE

Process Operators Earn \$50K+

Process Technology Open House

Wednesday, June 20

5:00 PM - 8:00 PM

Nolan Ryan Center

Hwy 35 Bypass & FM 1462

Meet Hiring Managers from Local Industry

281.756.3785

ProcessTech@alvincollege.edu

www.alvincollege.edu

Event sponsored by: ACC and Local Industry's Leading Employers



2007 Summer Community Open House ALVIN COMMUNITY COLLEGE

Invitees: Community at large
(76 candidates & approx. 100 guests)

Contact: David Corona, Process Technology
3110 Mustang Road, Alvin, TX 77511
dcorona@champ-tech.com

Work: 281-710-9479

Cell: 713-569-7882

Fax: 281-756-3860

Facilitators: Curtis Crabtree, Jimmie Stewart,
Robert Wolfe, Don Koster, Mark Demark



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SOLUTIA





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ADVERTISING

Billboard	\$ 762
Lawn Signs	159
Banner	128
Colored Flyers	100
Mementos	<u>251</u>
TOTAL	\$1,400



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FREE STUFF

- ACC radio & TV (14 stations)
- News releases (16 newspapers)
- Web sites
- Grounds & Housekeeping labor
- Chamber of Commerce
- Local businesses
- The WorkSource
- Mailings – piggy backing



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LYONDELL





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END OF THE EVENING





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INDUSTRY:

BP – Texas City

Lyondell – Chocolate Bayou

Shell

Solutia – Chocolate Bayou

EACH CONTRIBUTED \$1,000



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CONTRIBUTIONS

Industry	\$4,000
(\$1,000 each from BP Texas City, Lyondell Chocolate Bayou, Shell, Solutia Chocolate Bayou)	
ACC – Process Technology mementos	

EXPENSES

Advertising	\$1,400
Materials & Supplies	570
Adjunct Labor	<u>1,560</u>
TOTAL	\$3,530

BALANCE OF \$470 HELD IN RESERVE



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BP TEXAS CITY





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SIGN-IN STATISTICS

	% responses	# of responses	# male resp	# female resp
1. Newspaper	8%	4	3	1
2. Billboard	20%	15	13	2
3. Web Site	11%	8	7	1
4. Sign or flyer	22%	17	15	2
5. Radio		0	0	0
6. Television		0	0	0
7. Someone told me	42%	32	27	5
TOTAL	100%	76	65 (85%)	11 (15%)



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SHELL





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WHAT IT TAKES

- Organize, organize, organize
- Greeters
- Sign-in sheets
- Room layout
- Good food
- Emphasize industry
- Have college services available too
- Start early – free stuff takes time
- Staff should wear name tags
- Door assistants



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UNTIL NEXT YEAR ...

